



THIS IS A FACE OF KENYA DAIRY INDUSTRY

CALL FOR NOMINATIONS: 2016

Dairy Farmer of The Year Award – (SHUJAA)

Selection Criteria & General Rules/Application Form

Nominations are now being accepted for the Dairy Farmer of the Year, annual award. The winner will be honored at the 2016 DairyPesa Forum in July 2016. The deadline for nominations is March 31st 2016, and there is no entry fee.

The Dairy Farmer of the Year is proudly sponsored by:

The call asks for nominations of active Kenyan dairy farms that are improving on-farm efficiency through progressive management practices, production technologies and/or marketing approaches. Nominees will be judged on current methods as well as their positioning to meet future economic and business challenges. The award recipient will receive an all-expenses-paid trip to the 2016 Dairy Forum to attend a special presentation ceremony held during the program. (Winner will be responsible for all tax liabilities.) The person nominating the winner will receive complimentary registration to DairyPesa Forum.

In addition, the winning Dairy Farmer will be highlighted in the leading Media houses in Kenya and the dairy stakeholders' website. DairyPesa is widely recognized as the most important promotions portal for dairy processors and dairy producer for the benefit of the Kenyan dairy industry at large.

SELECTION CRITERIA:

Nominations will be evaluated on each of the following areas:

1. Environmental Sustainability

- On-farm practices have resulted in noticeable and measurable improvements in water quality or conservation, soil health, energy use, waste reduction, biodiversity, greenhouse gas reductions, or other environmental indicators.
- The farm that has set environmental goals beyond regulatory requirements and continues to take active steps to achieve these goals.

2. Financial Viability

- Environmental practices that are financially viable over the long term (i.e. either maintain or improve economic viability)

3. Social Impacts

- Animal health and welfare, food safety, community relations, or other societal benefits are considered positive on the farm.
- Working conditions that are conducive to a safe and enjoyable workplace, and farm succession planning in place.
- Promotion of on-farm practices that can lead to improved reputation of the dairy industry.

4. Leadership and Reproducibility

- That the dairy farmer(s) involved have demonstrated innovation and leadership.
- That the practices are relevant to other dairy farming operations and could be replicated on other farms.
- That the farm works with agricultural or other professionals to improve environmental or social practices, and/or participates in research activities.



SELECTION PROCESS:

A selection committee composed of dairy and sustainability experts from academic institutions, government institutions, and other agricultural or dairy industry groups will be formed to evaluate the nominations.

Finalists will be selected from the participants, and one winner will be selected from among them. The winner will be notified a minimum of 4 weeks prior to the presentation of the prize. Nominees may not challenge the decisions of the selection committee in any way.

Please find and fill the form

[CLICK HERE](#)



**Ministry of Agriculture
Livestock and Fisheries**

