



FACE OF KENYA DAIRY INDUSTRY AWARD

DAIRY FARMER OF THE YEAR AWARD

2016 NOMINATION FORM

DairyPesa is seeking nominations for the dairy farmer of the year award to be presented at its annual general meeting in July 2016.

The Dairy Farmer of the Year Award is proudly sponsored by:

The award recognizes Kenyan dairy farmers that have proactively adopted on-farm management practices that extend beyond regulatory requirements and demonstrate continuous improvement in various aspects of sustainable dairy farming, such as natural resource use and animal care.

ELIGIBILITY:

To be eligible for this Award, an individual must:

- Be a dairy farmer with quota holdings in Kenya,
- Have a dairy operation farm.
- Have a dairy operation with an up-to-date Environmental Farm Plan developed.

THE DEADLINE FOR SUBMISSIONS IS THURSDAY, MARCH 31ST, 2016.



HOW TO SUBMIT NOMINATIONS:

An individual may nominate himself/herself or be nominated by a third party. The nomination form, together with any accompanying materials, may be either:

a) E-mailed to : dfya@dairypesa.com

or

b) Mailed to:

DairyPesa Office

Attn: The Coordinator

Dairy Farmer of the Year Award

Chaka Place 1st Floor, Argwings Khodek/Chaka Road

P. O. BOX 826-00100, NAIROBI

The nomination form must be accompanied by two letters of recommendation. Submission of photographs, maps or other documents to support the nomination is strongly encouraged. Please note that the nomination form and accompanying documents will not be returned. For additional information regarding the form or the award, email dfya@dairypesa.com

SELECTION CRITERIA:

Nominations will be evaluated on each of the following areas:

1. Environmental Sustainability

- On-farm practices have resulted in noticeable and measurable improvements in water quality or conservation, soil health, energy use, waste reduction, biodiversity, greenhouse gas reductions, or other environmental indicators.
- The farm has set environmental goals beyond regulatory requirements and continues to take active steps to achieve these goals.

2. Financial Viability

- Environmental practices are financially viable over the long term (i.e. either maintain or improve economic viability).

3. Social Impacts

- Animal health and welfare, food safety, community relations, or other societal benefits are considered to create or have positive impact on the farm.
- Working conditions are conducive to a safe and enjoyable workplace, and farm succession planning is in place.
- Promotion of on-farm practices that have or can lead to improved reputation of the dairy industry.

4. Leadership and Reproducibility

- That the dairy farmer(s) involved have demonstrated innovation and leadership.
- That their practices are relevant to other operations and could be replicated on other farms.
- The farm works with agricultural or other professionals to improve environmental or social practices, and/or participates in research activities.

SELECTION PROCESS:

A selection committee composed of dairy and sustainability experts from academic institutions, government institutions, and other agricultural or dairy industry groups will be formed to evaluate the nominations. Finalists will be selected from the participants, and one winner will be selected from among them. The Winner will be notified a minimum of 4 weeks prior to the presentation of the prize. Nominees may not challenge the decisions of the selection committee in any way.

AWARD:

The Winner will receive a prize of KES 200,000.00, a trophy and a trip to receive the Award in person at Dairy Farmer of the year annual gala meeting in Nairobi, in July 2016. A video of the winning farm will also be produced. Runner-up Finalists will each receive a trophy and a prize of KES. 100,000.00

GENERAL RULES:

The Winner and each Finalist, respectively:

- a) consents to the use of his/her personal and other information by DairyPesa for the purposes of administering the Award and awarding prizes;
- b) grants to DairyPesa [and its sponsors] the unrestricted right to use and publish his/her proper name, picture, portrait, likeness, audio-video recording, interview, voice, city and county of residence, in broadcast, or on DairyPesa website and other stakeholders' websites, in print, or any other media, in connection with the Award; and
- c) Agrees to undertake interviews and other promotional activities organized by DairyPesa related to the Award, for a period of one (1) year from the granting of the Award.

Nominees who do not qualify as finalists may re-apply in subsequent years. Finalists must wait three years before re-applying. The winner is no longer eligible to re-apply.



APPLICATION FORM

Instructions:

- All sections of the form must be completed. Incomplete applications will not be considered.
- Include photos, maps, newspaper clippings or other supporting materials with your application that will illustrate the responses that are written below.

SECTION 1: Farm Background

1.1. Please use the following to describe the farm operation and history.

- Farm is owned by: _____ Since: _____
- Total number of cows: _____
- Number of lactating cows: _____
- Cattle breed: _____
- Amount of owned land: _____
- Amount of leased land: _____
- Type of manure storage: _____
- Number of employees: _____
- Other agricultural activities aside from dairy production: _____

(Optional) Briefly include any other information relevant to providing a historical and operational background of the farm: _____

1.2 Provide a short description of the ecology of the farm using the following:

- Soil type: _____
- Terrain: _____
- Presence of water courses: _____
- Amount of forested land: _____
- Approximate average annual rainfall: _____

(Optional) Briefly discuss how this ecology impacts the farm and/or provide additional information on farm ecology: _____



1.3 Please indicate which of the following planning tools is used on the farm. For those which are not used, indicate why not (e.g. not required, not relevant, no woodlot, etc.).

- Environmental Farm Plan
- Nutrient management plan
- Whole farm plan
- Farm succession plan
- Other

SECTION 2: Environmental Sustainability

Evaluation Criteria:

- On-farm practices that have resulted in noticeable and measurable improvements in water quality or conservation, soil health, energy use, waste reduction, biodiversity, greenhouse gas reductions, or other environmental indicators.
- That the farm has set environmental goals beyond regulatory requirements and continues to take active steps to achieve these goals.

2.1 In the following table, briefly indicate the farm's management goals for environmental sustainability. Indicate what steps were taken, or are currently being taken, to reach these goals, and specify what the results of the goals and/or actions have been. Where possible, provide quantitative results (e.g. KES/ha saved on fertilizer; tonnes of greenhouse gases reduced; reduction of water consumed; etc.).

The categories below are provided as a guide. Where a given category is not relevant, please leave it blank, and add as many additional categories as needed.

Category	Management goals	Steps taken	Results
conservation and biodiversity			
Manure management			
Nutrient management			
Soil health			
Energy conservation or generation of renewable energy			
Water quality			
Water conservation			
Waste reduction			
Building construction			
Air quality improvement (including odour)			



2.2 Indicate how the above results were monitored and evaluated.

2.3 (Optional) Provide any additional explanation and information regarding the environmental sustainability of the farm.

SECTION 3: Financial Viability

Evaluation criteria:

- Environmental practices that are financially viable over the long term (i.e. either maintain or improve economic viability).

3.1 Describe how sustainability practices or projects affected the productivity and/or profitability of the dairy operation. For example, was productivity increased? Were costs reduced? Where possible, provide quantitative examples (e.g. the farmer(s) was/were able to save KES/ha on fertilizer application by implementing practice X).

SECTION 4: Social Impacts

Evaluation Criteria:

- Animal health and welfare, food safety, community relations, or other societal benefit are considered to have positive impact on the farm.
- Working conditions that are conducive to a safe and enjoyable workplace, and farm succession planning is in place.
- Promotion of on-farm practices that have or can lead to improved reputation of the dairy industry.

4.1 Describe practices on the farm to maintain and improve animal health and welfare. Indicate where and how the Code of Practice for the Care and Handling of Dairy Cattle has been applied on the farm.



4.2 Describe employee relations on the farm or actions taken to improve training and/or working conditions for employees. Include, if relevant, how employees are engaged in espousing the farm's sustainability values (e.g. animal care, environment, etc.)

4.3 Indicate the types of involvement the farm has within the local community (e.g. farm tours; presentations on sustainable practices; participation in promotional, advocacy or research activities related to sustainability).

4.4 (Optional) Briefly explain any other aspect of the farm's involvement with or benefit to the local community or general society.

SECTION 5: Leadership and Reproducibility

Evaluation Criteria:

- The dairy producer(s) involved have demonstrated innovation and leadership.
- Practices are relevant to other operations and could be replicated on other farms.
- The farm works with agricultural or other professionals to improve environmental or social practices, and/or participates in research activities.

5.1 Could the sustainable practices on your farm be replicated on other dairy farms? If so, what advice could you give to other farms trying to do so?

5.2 For the sustainable practices described in the above sections, has the farm worked with agricultural or other professionals (e.g. agronomists, dairy nutritionists, university or Ministry of Agriculture, Livestock and Fisheries Kenya researchers, water specialists, nature conservancies, etc)? If so, describe the type of interaction and how these relationships benefited the farm.



5.3 (Optional) Please provide any additional information that has not been provided above, which contributes to highlighting the sustainable practices undertaken on the nominee farm. For example: lessons learned, anticipated benefits, meeting national quality awards, etc.

SECTION 6: Letters of Recommendation

With the nomination, provide two letters of recommendation from outside the nominee farm. At least one letter should be from an agricultural or environmental professional such as, but not limited to, a local agronomist, dairy nutritionist, crop advisor, member of a local Dairy Cooperative Society/organization, or other advisor to the sustainability practices undertaken at the farm. The second letter may be from a neighbour, farmer, community leader or organization, etc. The letters should support the leadership and innovation of the nominee towards best dairy accepted practices, by, for example, discussing the operation's environmental practices. Please ensure these letters are signed and sent directly to DairyPesa from the writer.

SECTION 7: Contact Information

Nominee

Name			
Farm name			
Mailing address (street, city, postal code)		COUNTY	
Telephone			
Email			
Website			

Nominated by: *(leave blank if farm is self-nominated)*

Name			
Title			
Organization			
Mailing address (street, city, province, postal code)		COUNTY	
Telephone			
Email			
Website			



SECTION 8: Confirmation and Agreement

A. Where the individual completing the nomination form is the nominee:

- By submitting a nomination form for this Award, I confirm that I meet the eligibility criteria for the Award and that I have read, understood and agree to be bound by the general rules of the Award.

Signature: Date:

Name:

B. Where the individual completing the nomination form is nominating an individual other than him/herself:

- By submitting a nomination form for this Award on behalf of another individual, I confirm that I have obtained the consent of that individual, which consent is enclosed with this nomination form, and which consent states:

“I understand that I am being nominated for the Award. I consent to the nomination and confirm that I meet the eligibility criteria for the Award and that I have read, understood and agree to be bound by the general rules of the Award.”

Signed:

Name:

Dated this: day of
(date) (month) (year)

